

# FARE CINEMA 2021 REBOOT – ITALIAN CINEMA RESTARTS 14 – 20 JUNE 2021

This week *italiana*, the portal of the Italian Ministry of Foreign Affairs and International Cooperation dedicated to promoting the Italian language, culture and creativity in the world, features specials focusing on the jobs of cinema with the aim of promoting the national film industry with films, documentaries, short films and interviews. They will also be available on MyMovies and through the network of Embassies, Consulates and Italian Cultural Institutes around the world.

The fourth edition of *Fare Cinema*, an event dedicated to Italian cinema abroad promoted by the Ministry of Foreign Affairs, ANICA, Agenzia ICE and Istituto Luce - Cinecittà, will take place **from 14 to 20 June**. The title of the event (*Reboot - II cinema italiano riparte*) highlights the **extraordinary ability of the Italian film industry to react** to the crisis caused by the Covid-19 pandemic. As always, the programme will focus in particular on the **jobs of cinema**, with a series of **original productions** made with the partners of this initiative, with English or multilingual subtitles.

Once again this year *Fare Cinema* will take place online: its preferential channels will be *italiana*, with free access, and the **MyMovies** platform.

On *italiana*'s Vimeo channel you will get to know the five finalists in the "Best Short Film" category of the 2021 David di Donatello Awards (*Italian Screens* with the **Accademia del Cinema Italiano** and **ANICA**), three unreleased documentaries on the **Salone Internazionale del Libro di Torino** recounting the transformation of great novels into great movies (*Book To Screen*) and the complete series of films made for the MAECI-Anica *Corti d'Autore* project. You will also find video clips, interviews and meetings with the protagonists of the audiovisual industry (*Reboot/II nuovo abbraccio del cinema*, with **Fondazione Cinema per Roma**, supervised by **Mario Sesti**).

For six weeks from 14 June, *Oltre lo schermo*, a documentary festival supervised by **Audiovisiva** (audiovisiva.org), will also be available, with 15 documentaries describing the professions of Italian cinema. The videos will be accessible on a dedicated platform through the websites of the Italian Cultural Institutes and on *italiana*.

Moreover, throughout the *Fare Cinema* event Cultural Institutes, Embassies and Consulates will offer free online screenings through the **MyMovies** platform **(www.mymovies.it/ondemand/iic/)** with



entrepreneurship and excellence stories from *Biopic* TV (Rai.com and MoviHeart) and the series Con la macchina da presa, organised in collaboration with True Colours.

Italian cinema thus confirms its role as an extraordinary means of narrating the life of the country in its entirety and variety, as can also be seen in the thousands of stunning locations of **ItalyForMovies** (italyformovies.it).

Fare Cinema will culminate on **Saturday 19 June** with the celebration of the second **World Italian Cinema Day**.

#### FARE CINEMA 2021 will feature:

#### **ITALIAN SCREENS**

Short films from the David di Donatello Awards 2021

To celebrate **World Italian Cinema Day**, *Fare Cinema* will present on *italiana*'s Vimeo channel the five finalist titles in the "Best Short Film" category of the David di Donatello 2021, whose award ceremony took place on 11 May. The initiative is the result of the collaboration of the Ministry of Foreign Affairs with the **Accademia del Cinema Italiano** and **ANICA**. The five short films will be available for the entire duration of the festival, from 14 to 20 June, on **vimeo.com/italianaesteri**.

The films are:

Gas Station by Olga Torrico
Il gioco (The game) by Alessandro Haber
L'oro di famiglia (The family gold) by Emanuele Pisano
Shero by Claudio Casale

**Anne** by Domenico Croce and Stefano Malchiodi (winner of the David di Donatello 2021 for best short film) (Subtitles available in English, French, Spanish)

## REBOOT / IL NUOVO ABBRACCIO DEL CINEMA

## From resilience to restart: videos, interviews, meetings

The protagonists of the Italian film industry have their say in a series of short clips and online meetings. Produced in collaboration with the **Fondazione Cinema per Roma** and supervised by Mario Sesti, **Reboot** presents a snapshot of the state of the art of cinema and its professions in Italy today through a



selection of video interviews (with subtitles in English, French, Spanish, German, Portuguese, Arabic, Russian and Chinese) with Pierfrancesco Favino, Mirko Perri, Daniele Ciprì, Fabio Lovino, Pietro Valsecchi, Massimo Cantini Parrini, Anna Foglietta, Maricetta Lombardo, Daniele Luchetti and Nicola Guaglianone.

The two videos in *II nuovo abbraccio del cinema* take our viewers back to the difficult times we have experienced in recent months and the challenges the pandemic posed to the world of cinema through interviews with authors, producers and filmmakers such as Francesca Cima, Sergio Castellitto, Paola Cortellesi, Liliana Cavani, Cristina Donadio, Claudio Giovannesi, Edoardo Leo, Riccardo Milani, Sara Serraiocco, Pietro Valsecchi and Carlo Verdone. Thanks to the collaboration with the **Fondazione Cinema per Roma** and in agreement with the **Italian Cultural Institutes** of the Ministry of Foreign Affairs, some of the encounters that have taken place online in recent weeks will also be broadcast. In these conversations Italian professionals talked with local representatives of cinema and culture identified by the Cultural Institutes. The videos *Reboot* and *II nuovo abbraccio del cinema* and the interviews will be available on **vimeo.com/italianaesteri**.

#### **Encounters:**

ICC Hamburg: Fabio and Damiano D'Innocenzo (directors) and Carlo Chatrian (Director of the Berlin Film Festival)

ICC Athens: Adele Tulli (director) and Alessandro Siliotopoulos (director)

ICC Dakar: Nicoletta Taranta (costume designer) and OmouSy (costume designer, stylist)

ICCL jubljana: Paola Mammini (screenwriter) and Branko Završan (actor)
ICC Sao Paulo: Leonardo Fasoli (screenwriter) and Flavia Guerra (journalist)
ICC Toronto: Saverio Costanzo (director) and Jerry Ciccoritti (director)

(Each encounter is subtitled in the local language)

## CON LA MACCHINA DA PRESA

## A festival of the professions of cinema

The festival features six recently produced films selected to shed light on the professions of cinema and made available free of charge to the public of Italian Cultural Institutes thanks to an agreement with distributor **True Colours**. The films will be available on MyMovies for the entire duration of *Fare Cinema*, from 14 to 20 lune.

The films are:

Fortuna (The girl and the giant) by Nicolangelo Gelormini, 2020



Il vizio della speranza (The vice of hope) by Edoardo De Angelis, 2018

Sembra mio figlio (Just like my son) by Costanza Quatriglio, 2018

I moschettieri del re (The king'smusketeers) by Giovanni Veronesi,2018

Il sindaco del rione sanità (The mayor of Rione Sanità) by Mario Martone, 2019

Punta sacra (Sacred point) by Francesca Mazzoleni, 2020 (only available in some countries)

(Subtitles available in English, French and Spanish)

#### **OLTRE LO SCHERMO**

## 15 documentaries revealing Italian cinema behind the scenes

Alida Valli and Lina Wertmüller, Federico Fellini and Luchino Visconti, Dante Ferretti and Nino Rota are only some of the protagonists of *Oltre lo schermo*, a festival produced in cooperation with the Audiovisiva platform (audiovisiva.org), the only Italian company present in Eurovod. It offers a selection of fifteen documentaries on the jobs of cinema streamed free of charge for an international audience through the network of Italian Cultural Institutes and *italiana*'s portal. The festival is a journey to discover Italian cinema behind the scenes, from the sets of legendary films to the most famous directors, together with many outstanding but less known professionals without whom the magic of cinema would not be possible. The films will be available from 14 June and – after the conclusion of Fare Cinema – until 25 July.

#### The films are:

Alida by Mimmo Verdesca, 2020

Handmade Cinema by Guido Torlonia, 2012

Gli angeli nascosti di Luchino Visconti (The ridde angels of Luchino Visconti) by Silvia Giulietti, 2007

Acqua e zucchero. Carlo di Palma, i colori della vita (Water and sugar. Carlo di Palma, the colours of life) by Fariborz Kamkari, 2016

Dietro gli occhiali bianchi (Behind the white spectacles) by Valerio Ruiz, 2015

Citizen Rosi by Didi Gnocchi e Carolina Rosi, 2019

La morte legale. Giuliano Montaldo racconta la genesi del film Sacco e Vanzetti (Legal death. Giuliano Montaldo tellshow the film Sacco and Vanzetti was born) by Silvia Giulietti e Giotto Barbieri, 2018

I ragazzi della Panaria (The young founders of Panaria) by Nello Correale, 2004

L'ultimo Gattopardo. Ritratto di Goffredo Lombardo (The last leopard. A portrait of Goffredo Lombardo) by Giuseppe Tornatore, 2010

Segretarie. Una vita per il cinema (Secretaries. A life for cinema) by Raffaele Rago e Daniela Masciale, 2019 Flaiano: il meglio è passato (Flaiano: the best is over) by Giancarlo Rolandi e Steve Della Casa, 2010 Un amico magico. Il maestro Nino Rota (A magical friend. Maestro Nino Rota) by Mario Monicelli, 1994



Dante Ferretti. Scenografo italiano (Dante Ferretti. Italian production designer) by Gianfranco Giagni, 2010
L'abito e il volto. Incontro con Piero Tosi (The dress and the face. Encounter with Piero Tosi) by Francesco Costabile,
2008

As Time Goes by. L'uomo che disegnava sogni (As Time Goes by. The man who drew dreams) by Simone Aleandri, 2018

(Subtitles are available in Italian, Italian for the deaf and hard of hearing, English, French and Spanish).

#### **BOOK TO SCREEN**

From paper to TV series: the cases of Montalbano, Gomorra and L'amica geniale

In collaboration with the **Salone Internazionale del Libro di Torino**, three documentaries recount the process of making television series based on three successful novels: the series of "Commissario Montalbano" by Andrea Camilleri, *Gomorra* by Roberto Saviano and *L'amica genial (My brilliant friend)* by Elena Ferrante. Through interviews with authors, publishers, directors, actors, producers and the director of the Salone Internazionale del Libro, Nicola Lagioia, *Book To Screen* explains what it takes to bring a bestselling book onto the small and big screen. The films will be streamed on *italiana*'s Vimeo channel (**vimeo.com/italianaesteri**) and will also be broadcast on the digital channels of the Salone Internazionale del Libro di Torino. Each documentary is linked to the future as it features interviews with literary authors whose books have been optioned for cinema or TV adaptation: *Sarah. La ragazza di Avetrana* (*Sarah. The girl from Avetrana*) (Fandango) by Flavia Piccinini and Carmine Gazzanni, *Nata per te. Storia di Alba raccontata fra noi* (*Born for you. Story of Alba told among us*) (Einaudi) by Luca Trapanese and Luca Mercadante and *Il treno dei bambini* (*The children's train*) (Einaudi) by Viola Ardone.

#### The films are:

L'amica geniale (*My brillant friend*) + Sarah. La ragazza di Avetrana (*Sarah. The girl from Avetrana*)

Gomorra + Nata per te. Storia di Alba raccontata fra noi (*Gomorrah* + *Born for you. Story of Alba told among us*)

Il commissario Montalbano (*Inspector Montalbano*) + Il treno dei bambini (*The children'strain*)

(*Subtitles are available in English*)

#### CORTID'AUTORE

Six visions for a new narrative of Italy in the world

Developed by the Directorate General for the Promotion of the Country's Economic System of the Ministry of Foreign Affairs in partnership with **ANICA**, the *Corti d'Autore* (Short auteur films) project has led to the production of six unreleased short films focusing on different areas of art and creativity, from



design to literature (on the occasion of the 700th anniversary of the death of Dante Alighieri), to live entertainment and the preservation of cultural heritage. The films were selected by a panel of experts made up of leading figures from the Italian audiovisual industry (Maria Pia Ammirati, Piera Detassis, Monica Maggioni, Ludovica Rampoldi and Gabriele Salvatores) and for the first time thanks to *Fare Cinema* the entire series will be available on *italiana*'s Vimeo channel (the short films will remain available after the end of the festival).

The films are:

Noi italiani parliamo con le mani (We Italians talk with our hands) by Carlo Poggioli

Dolente Bellezza (Sorrowful beauty) by Roberto Recchioni (already released on the Dantedi)

Guardami così (Look at me this way) by Edoardo De Angelis

Rigoletto a Circo Massimo (Rigoletto at the Circo Massimo) by Enrico Parenti (already released on the World Theatre Day)

Azione (Action) by Manlio Castagna
Il sole e le altre stelle (The sun and the other stars) by Caterina Carone
(Subtitles are available in Italian, English, French, Spanish)

#### **BIOPIC TV**

### Stories of entrepreneurship and excellence

Fare Cinema will also feature two TV fictions produced in collaboration with **RAI Com** and **MoviHeart** which highlight Italy's creative and entrepreneurial spirit and which were met withextremely positive feedback from the public when they were shown on television: Enrico Piaggio, un sogno italiano (2019) (Enrico Piaggio: an Italian dream) with Alessio Boni and Violante Placido, on the life of the Tuscan entrepreneur, and Luisa Spagnoli (2016) with Luisa Ranieri, a short series in two episodes on the life of the founder of Perugina. Both titles will be available from 14 to 20 June on MyMovies.

The films are:

Enrico Piaggio, un sogno italiano (Enrico Piaggio: an Italian dream) by Umberto Marino, 2019 Luisa Spagnoli by Lodovico Gasparini, 2016

(Subtitles are available in English)

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